



SCHOOL of PUBLIC AFFAIRS
AMERICAN UNIVERSITY ★ WASHINGTON, D.C.

75
Years
1934-2009

WINTER 2009

update



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A new AU



MESSAGE FROM THE DEAN

Dear Friends:

It is an exciting time to be in Washington, D.C.

As usual, SPA faculty and alumni are at the epicenter of the dramatic changes taking place in the nation's capital. SPA graduates are serving in leading roles in government and in the transition to President-elect Barack Obama's administration. SPA professors are providing their expertise and experience to help decision makers navigate these complex times for our government and economy.

It is especially opportune that SPA is celebrating its 75th Anniversary during this historic, transformative period. The events we have planned for this milestone anniversary commemorate SPA's rich tradition of public service education and explore the historic challenges facing government as it grapples with the nation's fiscal crisis and other urgent public policy issues. The achievements of our graduates and expertise of our faculty will be featured at our 75th anniversary conference, "What Do We Expect From Our Government?" Please join us on March 26 and 27 as leading scholars and practitioners explore the most pressing issues facing government leaders today.

This is also an extraordinary time to be an SPA student. We achieved record-setting enrollments this academic year, and the positive enrollment projections for 2009-2010 indicate that more and more students are attracted to the vitality of an SPA education.

As I am sure you know, the nation's economic difficulties are creating financial challenges for students at colleges and universities across the country. More than ever, it is vitally important for us to increase scholarship support to help promising students. I have therefore decided to dedicate the SPA 75th Anniversary Scholarship Fund to provide immediate help for students facing difficulty financing their education. As we begin the new year, I want to make a special appeal to SPA alumni and friends to make a gift to this fund so that no SPA student has to delay his or her education for financial reasons. Please visit spa.american.edu for more information on this important fund.

Best wishes,

William M. LeoGrande

William M. LeoGrande

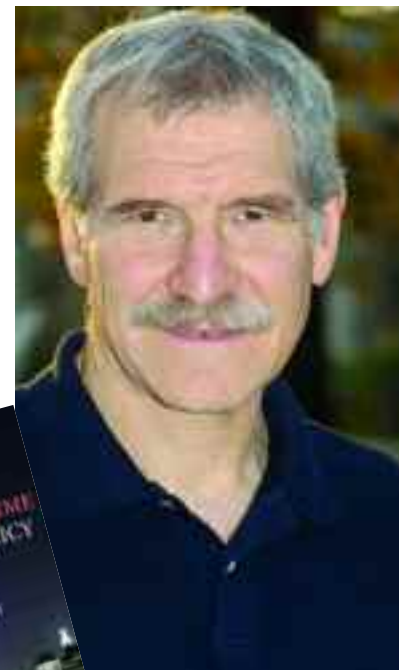
Brian Forst on Terrorism, Crime, and Public Policy

The events of Mumbai focused the world on the looming threat of terrorism—again. The menace of these attacks touches on a basic emotion: fear. But until now, terrorism has largely been scrutinized under the lens of politics. Other dimensions—globalization, technology, liberty, and privacy, as well as theories of aggression and criminology—have been sidelined and left unexplored in the classroom.

Brian Forst, SPA professor of Justice, Law, and Society, is shifting this lens. His new book, *Terrorism, Crime and Public Policy*, (Cambridge University Press, 2008), is being praised by leading scholars for its breadth and humanity. According to fellow criminologist Jack R. Greene "...Forst has done us all a service in artfully linking history, religion, politics, and philosophy to the range of public policy choices the world faces in dealing with terrorism, drawing from his deep understanding of crime and public policy."

Forst's own story is worth noting. How does a water polo-playing Southern California beach lifeguard morph into cello-playing criminologist? Gradually, he would say. Criminologists have found that delinquents tend to move from lives of crime to legitimate pursuits following life-changing events like marriage, children, military service, and gainful employment. It was these factors that moved Forst from the beach to a life of research on police, prosecutors, the deterrent effect of the death penalty, errors of justice, and, now, the study of terrorism.

After earning his doctorate and following positions as director of research at both the Police Foundation and the Institute for Law and Social Research, Forst came to AU in 1992. In his extensive portfolio are coauthored papers with Nobel laureate Lawrence



Klein on the deterrent effect of the death penalty; a book with leading scholar, Peter Manning, on the privatization of policing; and numerous publications on other facets of criminology. In 2005, Forst and coeditor and AU scholar **Akbar Ahmed** collected essays by Kofi Annan, Zbigniew Brzezinski, Bernard Lewis, Queen Noor of Jordan, Joseph Nye Jr.,

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“What Do We Expect from Our Government?”

★ SPA's 75th Anniversary Conference ★

In commemoration of its 75th anniversary, the School of Public Affairs will host a conference titled “What Do We Expect from Our Government?” Slated for March 26 and 27, 2009, the conference will highlight the most pressing issues facing the new presidential administration. Plenary sessions will be supplemented by panel discussions on climate change, regulation, immigration, terrorism, campaigns and elections, and oversight.

Beryl Radin, scholar in residence at SPA, is chair of the conference. Professor Radin's specializations include public management, intergovernmental relations/federalism, administrative reform, and public policy. An elected member of the National Academy of Public Administration, Radin's government service included a position as a special adviser to the assistant secretary for management and budget for the U.S. Department of Health and Human Services during the Clinton administration.

For more information, visit spa.american.edu

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School of Public Affairs 75th Anniversary Celebration

Tuesday, March 3 • 6:00 - 8:00 pm

Join President **Neil Kerwin**, current and emeritus faculty, and fellow alumni for a reception in honor of the School of Public Affairs' 1934 founding.

Admission is complimentary.

Guests are encouraged to make a \$75 donation to the SPA 75th Anniversary Scholarship Fund. Kindly RSVP by February 25th to sparsvp@american.edu or 202-885-2660



Working the Floor: SPA Leadership Program student **Kristian Hoysradt**, shown here at Denver's Invesco Field before candidate Obama's acceptance speech, was one of scores of SPA students, alumni and faculty making their mark on the election process. Hoysradt worked at the convention as a staff assistant to the National Conference of Democratic Mayors. AU was represented by SPA-hosted panels and receptions, numerous alumni delegates, as well as student bloggers at both conventions.

FACULTY NOTES

Federal Government Reorganization: A Policy and Management Perspective (Jones and Bartlett, 2009), by **Beryl A. Radin**, scholar in residence at SPA, and **Joshua M. Chanin**, SPA PhD candidate, explores the importance of organization and reorganization in the contemporary structure of the American federal government. The reader examines why reorganization and the changing structure of government continue to happen and conflicting goals involved in changing organizational structures. The Departments of Homeland Security, Defense, and Education are explored in depth as well as proposals for a food safety department.

DPAP assistant professor **Alison Jacknowitz** has been appointed a research affiliate with the National Poverty Center at the Gerald R. Ford School of Public Policy at the University of Michigan. Jacknowitz was also named an emerging scholar in residence at the University of Kentucky Center for Poverty Research.

Distinguished professor of government and director of the Center for Congressional and Presidential Studies **James Thurber** wrote on the public anger toward Congress in a *Financial Times* op-ed.



Brian Forst

continued from page 1

Sir Ravi Shankar, Archbishop Desmond Tutu, Edward O. Wilson, and distinguished others for the book, *After Terror*. Among his many honors, Forst's *Errors of Justice* (Cambridge University Press, 2006) was named book of the year by the Academy of Criminal Justice Sciences.

Forst also contributes to the University and DC as a member of the American University Faculty Senate, director of the department's doctoral program (chairing seven doctoral dissertation committees since 2000), as well as serving on the District of Columbia Sentencing Commission. This year Forst received the SPA Outstanding Scholarship and Research award. In addition to his life as a cellist in the AU orchestra, he has also run in AU's 5K Race for Humanity every year since 2001.

My hope is that this work will contribute to the SPA's superb and growing program on the study of terrorism and counter-terrorism.

Q: Your most recent book, *Terrorism, Crime and Public Policy*, has received much praise. Why did you write this book?

When I first taught a course on terrorism here in 2004, I was struck by deficiencies in the readings on terrorism, so I started writing the book to remedy those deficiencies. The book aims to overcome two prominent gaps. First, the focus of other texts is on responses to terrorism, rather than on policies to prevent terrorism, which requires an understanding of its many causes, especially why people become extremists and select the targets that they do. An essential element in the prevention of terrorism is recognition that we attract terrorism when we behave badly in the face of threats, that if we are to prevent terrorism, we must manage our fear. The War on Terror has elements that grow out of this fear; it has quite clearly created many more terrorists than it has eliminated. The book describes both short-term approaches and long-term strategies to reverse this trend and reduce the threat of terrorism.

Second, the book offers a historical context for understanding the essential elements of terrorism. Two parallel and largely conflicting historical trajectories shape terrorism: a clash of civilizations and globalization. The book goes to some length to explain the pluses and minuses in each of these trajectories. A basic problem with the clash of civilizations theory is that it is a self-fulfilling prophecy of doom. If we are to be in the business of making prophe-

cies that shape the course of the future, it makes infinitely more sense to create prophecies of contagious friendship through dialogue and mutual understanding than to base policy on predictions of Armageddon. We must, of course, prepare vigilantly for fanatics who aim to destroy us, but that should not distract us from the urgent need to build bridges of mutual understanding and friendship that will induce others to work against terrorists rather than on their behalf.

My hope is that this work will contribute to the SPA's superb and growing program on the study of terrorism and counter-terrorism. I'm happy to contribute to this program and help to shape it into one that continues to attract the best students and give them the knowledge that will get them out into the world not only to reduce terrorism, but to encourage others to discover that the vast majority of people are more alike than different, that we can develop ties that make terrorism unacceptable.

Q: Given the frequency of important new developments in terrorism, how do you keep a textbook on the subject up-to-date?

This is indeed a problem. The book was just released, and last month along comes a major new event: the jihadist attack on Mumbai. The publisher has already planned a second edition of the book. As for the Mumbai attack, it was eerily like the 9/11 attack on the US: inspired by clash-of-civilizations extremist thinking and goals, thoroughly planned and coordinated by a handful of individuals striking lethal blows on multiple targets with both strategic and symbolic significance as icons of globalization, and the operation starting with a hijacking (a fishing boat, in this case). One difference is that the attack on Mumbai benefited from technology that was either unavailable or too primitive just seven years ago.

The attack only confirms a basic message of the book: we must do a much better job at building alliances that will improve the human intelligence needed to disrupt and prevent such attacks in the future. The United States can no longer engage in go-it-alone approaches to the prevention of terrorism.

Q: What can we expect from you over the next few years?

I'm working on an anthology, *Criminologists on Terrorism and Homeland Security*, with my co-editors and fine scholars Jim Lynch and Jack Greene. This will be my third book with Cambridge. It should be ready for release in about a year. I'm also working with two JLS doctoral students on the study of judicial discretion in sentencing. And I'm running and looking forward to getting back to the cello. I have no shortage of issues to analyze and write about and things to do. I enjoyed life guarding and water polo, but this is even better. ★

Alumni Achievement Award

Winner Jim McGovern

Jim McGovern, CAS/BA'81, SPA/MPA'84, majored in history as an undergraduate and still vividly recalls his first day at AU, more than 30 years ago.

"I remember my very first class taught by Valerie French and Allan Lichtman called *Historians and the Living Past*," remarks the U.S. Representative (D-MA), who was first sworn in as U.S. Representative for Massachusetts' 3rd Congressional District in 1997 and will be serving his seventh term after being reelected to office in November. "A lot of the lessons I learned still remain with me today....I still have the textbook and reading materials."

When McGovern was notified that he had been selected as AU's 2008 Alumni Achievement Award winner, he thought it was a mistake. There's no mistaking his career of public service or dedication to human rights issues, however. "I am very honored that American University, a school that I loved attending and have great admiration for, would honor me."

A self-proclaimed "average student," McGovern thoroughly enjoyed his years at AU. "I can't tell you that I performed exceptionally, but...I learned a lot that I still rely on when making decisions."

During his time at AU, McGovern was head of the Kennedy Political Union (KPU) and active in the College Democrats. Through these roles, he met several influential people, including Senator Howard Baker, Jr. (R-TN), U.S. Attorney General Ramsey Clark, and U.S. Representative, Mo Udall (D-AZ), to name a few. One of McGovern's favorite AU memories was interning on the Hill with Senator George McGovern of South Dakota (no relation), whom he still describes as one of his best friends. He worked full time throughout graduate school as a senior aide for Representative



Joe Moakley (D-MA).

McGovern says that two of his proudest accomplishments have involved human rights work. As a congressional aide under Rep. Moakley, McGovern led an investigation into the 1989 murders of six Jesuit priests and two women in El Salvador. The investigation's findings led the U.S. government to apply pressure on El Salvador to negotiate peace and end the country's civil war.

McGovern has also worked tirelessly to end hunger. "Kids should be fed. You can't learn if you're hungry," explains the co-creator of the McGovern-Dole International Food for Education and Child Nutrition program.

The Alumni Achievement Award recognizes alumni who have distinguished themselves through their professional accomplishments. ★

OTHER SPA ALUMNI SERVING IN ELECTED OFFICE

- ★ **Adam P. Ebbin**, Member, Virginia House of Delegates, SPA/BA'85
- ★ **Pamela Iorio**, Mayor, Tampa, Florida, SPA/BA'81
- ★ Rep. **John A. Locke**, State Representative, Massachusetts, SPA/BA'86
- ★ U.S. Rep. **Donald A. Manzullo** (R-IL), SPA/BA'67
- ★ **Paul Strauss**, Shadow Senator, District of Columbia, SPA/BA'86, WCL/JD'93
- ★ Sen. **Richard R. Tisei**, State Senator, Massachusetts, SPA/BA'84
- ★ **Helene Weinstein**, Assemblywoman, New York State Assembly, SPA/BA'73
- ★ U.S. Rep. **Betsy Markey** (D-CO), SPA/MPA '83
- ★ Rep. **Jason Kander**, State Representative, Missouri, SPA/BA '02
- ★ Rep. **Tony Klein**, State Representative, Vermont, SPA/BA '69
- ★ Rep. **Vicki Lorenz Englund**, State Representative, Missouri, SPA/BA '95, SPA/MA '96

AU 'Most Politically Active' According to *The Princeton Review*

AU students are the most politically active in the nation according to *The Princeton Review* in the newly released 2009 edition of its annual book, "The Best 368 Colleges." AU was also recognized as one of the nation's best institutions for undergraduate education.

In addition, AU was ranked 13th for Best Quality of Life, and the university's Career Center was ranked 18th for Best Career/Job Placement Service. Only about 15 percent of America's 2,500 four-year colleges and two Canadian colleges are included in the book.

"We chose schools for this book primarily for their outstanding academics," said Robert Franek of *The Princeton Review*. "We evaluated them based on institutional data we collect about the schools, feedback from students attending them, and our visits to schools over the years. We also consider the opinions of independent college counselors, students, and parents we hear from year-long."

Regarding the campus's political enthusiasm, one AU student comment concluded, "This school lives, breathes, eats, and sleeps politics."

Key Students and Faculty Featured in *The Public Manager*

The summer 2008 issue of *The Public Manager* featured articles by Key Executive Leadership students **Lisa M. Wilusz** and **Jim Kile** about their experiences in the program and the application to their work as government executives. An article by **Donald G. Zauderer**, professor emeritus at SPA, is also included in this issue, which explores learning in the workplace. These and six other features by Key students are available on the Public Manager web site at www.thepublicmanager.org.



SPA Announces New Institute: Center for Public Finance Research



CPFR research faculty member
René W. Aubourg

SPA is tackling the central concern of public administration with the establishment of its newest research institute, the Center for Public Finance Research (CPFR). CPFR will conduct research on and provides technical assistance and training in the timely issues of public budgeting and finance, public financial management, public economics, intergovernmental fiscal systems and institutional reform at the local, regional, national, and international levels. CPFR will also engage faculty from SPA and across AU, as well as scholars from universities across the U.S. and participants from the D.C. policy community. CPFR is directed by SPA faculty **George M. Guess** and **Daniel Mullins**. SPA executive-in-residence **Robert Carroll** and assistant professor **René W. Aubourg** are research faculty members.

The center will also provide unique opportunities for students to observe how the public policy process works and to become actively involved in the development and formation of both local and national fiscal policy. CPFR will also offer faculty the opportunity to engage in internationally-oriented applied research and technical assistance.



The AU Team: AU grad **David Gregory** joins executive producer of "Meet the Press" and SPA alumna **Betsy Fischer** as the show's new host. Fischer is also a member of the SPA's Advisory Council.

Do you know a Top Fed?

SPA's Roger W. Jones Award for Executive Leadership honors excellence in federal service. Visit spa.american.edu to learn about the nominating process for the 2009 awards.

Rosen Scholarship Established to Support MPA Students

The School of Public Affairs at American University is pleased to announce the establishment of the Bernard and Adele Rosen Scholarship for the Masters in Public Administration program. The new Rosen Scholarship was both created by and named after Bernard Rosen, Distinguished Adjunct Professor in Residence Emeritus at the School of Public Affairs, and his beloved wife for over 60 years, the late Adele Rosen.

In addition to the Rosen's generous financial gift to American University, Professor Rosen donated a comprehensive autobiography chronicling his career in the federal civil service and higher education. The autobiography, now housed in AU's Archive library, provides an overview of Rosen's career in academia and in government, copies and excerpts of prominent papers and testimony delivered during his public service, and highlights of his life with Adele.

The Rosen Scholarship will provide scholarship support to a full-time graduate student in the MPA program. Students entering or enrolled in the two year MPA program will be eligible to apply for the Rosen Scholarship Program in January 2009, with the first recipient announced in May 2009.

"It is truly fitting that we are able to honor Professor Rosen and Adele for their collective leadership and legacy of achievements in the federal civil service and in public affairs education," Dean LeoGrande noted. "The Rosen Scholarship will provide critical, lasting scholarship support to future leaders in public serv-

ice, and the library archive donation is an invaluable resource for American University faculty and students alike."

Bernard Rosen taught graduate courses in politics of administration, public personnel administration, public management, and ethics for public managers at American University's School of Public Affairs. Prior to this 25-year second career, which concluded in the spring of 2000, Rosen was Executive Director of the U.S. Civil Service Commission, the central personnel management agency of the federal government. This culminated more than 30 years as a career official in the U.S. government, during which time Rosen served in key positions in Washington, Cincinnati, Chicago, San Francisco, and overseas.

Professor Rosen's major published work is *Holding Government Bureaucracies Accountable*, now in its third edition (Praeger, April 1998). His essays have appeared in *Public Administration Review* and *The Bureaucrat* (subsequently retitled *The Public Manager*). During both his government and academic years, he testified before congressional committees and prepared papers for them on personnel management issues.

He and Adele Berman were married in 1942. They have two sons and three grandsons. Adele's "enormous contribution in research, editing, and typing" is acknowledged in each edition of *Holding Government Bureaucracies Accountable*. In 2002, the Rosens celebrated their 60th wedding anniversary.★



Dean **William LeoGrande** catches up with **Ed Faberman**, SPA/BA'67, new chair of the SPA Alumni Career Committees. Faberman is a partner with the Washington, D.C. law firm of Wiley Rein.

SPA NOTABLES

Dan Schnur, SPA/BA'87, a veteran of four presidential and three gubernatorial campaigns, has been named director of the Jesse M. Unruh Institute of Politics at the University of Southern California. An assistant professor of practice in USC College's political science department and an adjunct faculty member at the USC Annenberg School for Communication, he has taught courses in political communications and campaign strategy at USC for the past five years. Schnur formerly served as the national director of communications for Sen. John McCain's 2000 presidential campaign.

The Travelers Companies, Inc. announced that **Joan Kois Woodward**, SPA/BA'86, SPA/MPA'95 joined the company as executive vice president of Public Policy. Woodward joins the company from Goldman, Sachs & Co., where she is the founding executive director of the company's Global Markets Institute. Prior to joining Goldman Sachs, Woodward served as deputy chief of staff for the U.S. Senate Committee on Finance.

The National Archives and Records Administration announced the appointment of **Karl Weissenbach**, SPA/BA'76, CAS/AA'75 as the new director of the Eisenhower Presidential Library and Museum in Abilene Kansas. The appointment was made by Archivist of the United States Allen Weinstein, who directs the National Archives which includes 12 presidential libraries.

Terrence P. McLarney SPA/BA'75, a 32-year veteran of the Baltimore Police Department, was promoted to be the new commander of the city's homicide unit. He has worked in the unit for 19 years, holding the rank of detective, sergeant and most recently lieutenant. His squad was profiled in *Homicide*, a book by former *Baltimore Sun* reporter David Simon.

Betsy Markey, SPA/MPA'83, was elected to the U.S. House of Representatives for Colorado's 4th Congressional District. **Anne Caprara**, SPA/BA'01, managed the Markey campaign while **Dan Greeley**, SPA/BA'08, served as the campaign's deputy finance manager.



Become a President: Join AU's President's Circle by supporting SPA's 75th Anniversary Scholarship. Your gift of \$1,000 and above to this scholarship fund will be matched by SPA. Visit spa.american.edu to make your gift now. Barack Obama, left, is greeted by AU students at Bender Arena during the presidential campaign.

WINTER 2009

update

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Resource savings:

Wood Use	5 Fully-Grown Trees
Total Energy	3 Million BTUs not consumed
Greenhouse Gases	11,013 lbs CO ₂
Wastewater	1,187 Gallons
Solid Waste	301 lbs

Environmental savings data based on research by the Environmental Defense Fund.

